

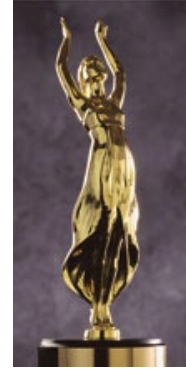


# LIFE PRODUCTIONS, inc.

## PRESS RELEASE

### FOR IMMEDIATE RELEASE:

Contact:  
Louise Berg  
co-owner/executive producer  
lifeproductions@wi.rr.com  
414.963.8876



.....

## Awards Honor Recent Work

*Life Productions, Inc. earns bronze Telly Award and two Aurora Awards including Platinum Best of Show.*

*Whitefish Bay, Wisconsin – April 15, 2007 –* Life Productions, Inc. owners and executive producers Tami Sweeney and Louise Berg are recent winners of a bronze Telly award. Their work was recognized for excellence in creative achievement for a non-broadcast corporate image video produced for Milwaukee based *Openfirst, A Quad/Graphics Company*. “Tami and Louise did a terrific job telling our company’s story through video and the recognition is well deserved” said Openfirst President and CEO, Robert Kraft. David E. Carter, a past Emmy Award winner, founded the Telly Awards in 1978. Today, the Telly is one of the most sought-after awards by industry leaders, from large international firms to local production companies and ad agencies.

Additionally, two other videos received Aurora Awards for creative distinction. A Platinum Best of Show was awarded for the production of *Frank Mayer & Associates: a 75 year anniversary corporate documentary* of the Grafton based in-store merchandising business. The *Cardinal Stritch University; Ruth S. Coleman Tribute* brought home a gold statuette. The Aurora® Awards, based in Salt Lake City, Utah, is a national peer-judged awards competition for video programs that have not been broadcast by one of the ‘Big Four’ networks.

Both awards honor outstanding local, regional and cable television commercials and programs, as well as video and film productions.



**About Life Productions, Inc.** Life Productions, Inc. is a female owned and operated video production firm that creates award-winning videos for non-profits and businesses. For more information visit [www.lifeproductionsinc.com](http://www.lifeproductionsinc.com) or contact us at 414.963.8876.

###